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## Media Release

The [Euroz Hartleys Port to Pub with Hotel Rottnest](#) has sold out for the second year in a row with a record number of participants, setting it up to be the biggest event in its nine-year history. More than 1600 swimmers will be taking on the endurance swim, which includes a direct 19.7km option as well as a longer 25km ultramarathon option, from Leighton Beach in Fremantle to Wadjemup/Rottnest Island.

The iconic event, which recently won Bronze for 'Event of the Year' by the World Open Water Swimming Association (WOWSA), has overcome past setbacks including two Covid restriction-related cancellations and a mid-event cancellation due to weather to become a favourite and much-anticipated day on the global open water swim calendar.

Port to Pub's longer 25km ultramarathon event sees a record number 74 swimmers battling to complete what has been dubbed the "25 in 25" (i.e. 25km in 2025). The ultramarathon is one of three swims making up the Australian Triple Crown of Open Water Swimming; the Triple Crown also includes Palm Beach to Shelley Beach (24km) in Sydney and Derwent River Big Swim (34km) in Tasmania. As of today, only 42 people have ever completed the Triple Crown feat.

The 25km Ultramarathon culminates with the "Ringing of The Bell" as finishers celebrate their achievement amidst crowds cheering on the shore and grounds of Hotel Rottnest. This year, the bell itself is of particular significance as it arrives to the island from the STS Leeuwin Training Ship. Port to Pub will be the first time the bell of the tall ship has rung since the Leeuwin was severely damaged in August 2024 when it was struck by a container ship in Fremantle Harbour.

Event Co-Founder and Managing Director Ceinwen Roberts says she is thrilled with how Port to Pub has grown since its inaugural year in 2016 whilst holding onto an ethos that embraces community and centres around its credence as a "Swim for All."

"We see 13-year-olds swimming alongside their parents and even grandparents, all the way up to elite level athletes."

Roberts herself has swum the Rottnest Channel solo an incredible 27 times. She has also swum the circumference of Rottnest, completed a Triple Crossing of the channel, and coaches hundreds of others to take on distance and open water swims locally and around the world. She believes that Port to Pub is more than just a swim.

“The event provides an opportunity for people to see out their dreams; make goals that keep them mentally and physically fit; be part of a great community; and give back and support others.”

In 2025, Port to Pub is partnering with Perth Children’s Hospital Foundation (PCHF) for the third consecutive year to raise funds for sick children in Western Australia. Through the partnership, the event has raised over \$104,000 for the Move to Improve program, a groundbreaking research initiative at Perth Children’s Hospital (PCH) that aims to reconnect kids with long-term health conditions to physical activity. This year PCHF Ambassadors are raising money and awareness by swimming Port to Pub as solos, duos, and members of four- and six-person teams.

Georges City Beach café owner Georges Hombret is also involved in the fundraising efforts, having created and donated an original artwork to be auctioned on 13<sup>th</sup> March ahead of event day. The artwork, titled *La Nageuse Dorée* (translated to *The Golden Swimmer*), will also be sold as prints through PCHF. All proceeds from the artwork go directly to PCHF.

The 2025 Euroz Hartleys Port to Pub with Hotel Rottnest takes place on Saturday, 15<sup>th</sup> March starting at 6.00am from Leighton Beach, Fremantle.